Description of Course Unit according to
the ECTS User's Guide 2015

Course unit title	**Strategy and Community Engagement**
Course unit code	HI191324
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	First cycle Bachelor
Year of study (if applicable)	
Semester/trimester when the course unit is delivered	5th semester
Number of ECTS credits allocated	4.83 ects (to be edited)
Name of lecturer(s)	1. Praja Firdaus Nuryananda, M.Hub.Int. email: firdaus.praja@gmail.com Office hours: mon-fri, 09.00-16.00 2. Probo Darono Yakti, M.Hub.Int. email: probo.darono.hubint@upnjatim.ac.id Office hours: mon-fri, 09.00-16.00
Learning outcomes of the course unit	1. Students demonstrate sufficient knowledge and understanding of key concepts in strategy. 2. Students are able to explain problems and provide alternative solutions from strategic aspects. In addition, students are expected to be able to think strategically in doing and behaving, especially towards the nation and state.
Mode of delivery (face-to-face, distance learning)	Face to face / Online learning (ilmu.upnjatim.ac.id)
Prerequisites	N/A
Course contents	For 14 weeks, students will learn: 1. Boundaries, areas of discussion, and development of strategic studies in International Relations

	2. Sun Tzu's classic military-strategy and contextualization. 3. Carl von Clausewitz military-classic strategy and its contextualisation. 4. Michael Porter's economic-business strategy and its contextualization. 5. Evolution of the study of strategy and its contribution to the science of international relations 6. Economic-business perspectives in strategy studies 7. Strategic development and translating the times to prepare a strategic plan 8. Concepts, thoughts, and strategic theories in everyday life
Recommended or required reading	Required reading: 1. Tzu, Sun & John Mintford. 2002. The Art of War, dalam New England Review (Summer, 2002) Vol. 23, No. 3. 2. Tzu, Sun. 2008. "Part II. Interpretation of the classics - The Art of War", dalam Strategic Studies: A Reader, Thomas Mahnken & Joseph Maiolo (ed.). Oxon: Routledge. 3. Clausewitz, Carl von. 1946 (EBook). "Book III. Of Strategy in General, Chapter 1. Strategy", dalam On War. Daring. Tersedia di: [http://www.gutenberg.org/files/1946/1946-h/1946-h.htm]. Diakses pada 6 Agustus 2014. 4. Echevarria, Antulio. 2002. Clausewitz's Center of Gravity: Changing Our Warfighting Doctrine-Again!. Strategic Studies Institute Report. 5. Porter, Michael E. 1996. What is Strategy? Harvard Business Review, 1996. 6. Porter, Michael E. 1990. New Global Strategies for Competitive Advantage. Planning Review, 1990. 7. Brodie, Bernard. 1978. "The Development of Nuclear Strategy", dalam International Security, Vol. 2, No. 4, pp. 65-83. 8. Brodie, Bernard. 1959. Strategy in the Missile Age. New Jersey: Princeton University Press. 9. Cohen, Eliot. 2002. "10 Technology and Warfare", dalam Baylis, John, et al, Strategy in Contemporary World: An Introduction to Strategic Studies. New York: Oxford University Press. 10. Kolkowicz, Roman. 2005. "The Rise and Decline of Deterrence Doctrine", dalam Dilemmas of Nuclear Strategy. London: Taylor & Francis e-Library. 11. Kihl, Young Wan. 2011. "Nuclear Strategy, Political Succession and the Survival of the Kim Regime", dalam International Journal of Korean Studies, Vol. XV, No.2. 12. Joesoef, Daoed. 2014. "Bagian 1: Pemikiran Strategis", dalam Studi Strategi. Jakarta: Kompas Penerbit Buku.

	13. Baylis, John, et al. 2002. "Part Two: The Evolution of Joint Warfare", dalam Strategy in the Contemporary World. Oxford: Oxford University Press.
	14. Chun, Clayton. 2001. "2: Aerospace Power Theory", dalam Aerospace Power in the 21st Century. Colorado: Air University Press.
	15. Muhammad, Abdullah bin. 2014. "Catatan Strategis 3: Semuanya ada di Yaman dan Syam", dalam Strategi Dua Lengan. Solo: Jazera.
	16. Merari, Ariel. 1999. "Terrorism as a Strategy of Struggle: Past and Future", dalam Terrorism and Political Violence, 11, No. 4 (Winter, 1999)
	17. Mack, Andrew. 2008. "16: Why big nations lose small wars - The politics of asymmetric conflict", dalam Mahnken, Thomas & Joseph Maiolo, Strategic Studies A Reader. New York: Routledge.
	18. Gray, Colin S. 2006. Out of Wilderness: Prime-time for Strategic Culture. United States Nuclear Strategy Forum: National Institute Press.
	19. Derian, James Der. 2000. "Virtuous War/Virtual Theory", dalam International Affairs (Royal Institute of International Affairs 1944-), Vol. 76, No. 4 (October).
	20. Dicken, Peter. 2011. "16 Winning and Losing: Where You Live Really Matters", dalam Global Shift: Mapping the Changing Contours of the World Economy. London: The Guilford Press.
	21. Johnson, Alastair Iain. 1995. "Thinking about Strategic Culture", dalam International Security, Volume 19, Number 4, Spring 1995.
	22. Mahnken, Thomas. 2006. United States Strategic Culture. Defense Threat Reduction Agency Advanced Systems and Concepts Office.
	23. Ghemawat, Pankaj. 2002. "Competition and Business Strategy in Historical Perspective", dalam Business History Review 76 (Spring 2002), The President and Fellows of Harvard College.
	24. Kim, Chan W. & Renee Mauborgne. 2005. "Part One: Blue Ocean Strategy - Creating Blue Oceans", dalam Blue Ocean Strategy: How to Create Uncontested Space and Make the Competition Irrelevant". Boston: Harvard Business School Press.
	25. Rumelt, Richard P. 2015. "Bab Tiga Belas: Menggunakan Dinamika", dalam Good StraStrattegy Bad Strategy – Strategi Baik dan Buruk dalam Bisnis. Jakarta: Kepustakaan Populer Gramedia.
	26. Kotler, Philip, et al. "Selamat Datang di Marketing 3.0", dalam Marketing 3.0: Dari Produk ke Pelanggan ke Jiwa Manusia. Jakarta: Erlangga.

	27. Mantle, Jonathan. 2010. "48: eBay", dalam Perusahaan Yang Mengubah Dunia. Jakarta: Esensi. 28. Cohen, William. 2012. "Chapter 6: Where the Best Innovations Come From: The Seven Mothers of Invention", dalam Drucker on Marketing. McGraw Hill Professional. 29. Elfring, Tom dan Henk W. Volberda. 2001. "Schools of Thought in Strategic Management: Fragmentation, Integration, or Synthesis", dalam Rethinking Strategy. London: Sage Publisher. 30. Porter, Michael. 2001. "Strategy and the Internet", dalam Harvard Business Review, March 2001. 31. Christensen, Clayton, et al. What is Disruptive Innovation? (daring). Tersedia di: https://hbr.org/2015/12/what-is-disruptive-innovation. Diakses pada: 13 November 2018
Planned learning activities and teaching methods	Lecture and blended-learning consist of discussions, case studies and project-based examination. Mid-term exam: 1500 words on the spot essay with open-ended questions. Final exam: twice 1500-2000 words paper with open-ended questions.
Language of instruction	Indonesia-English
Work placement(s)	N/A